

**WP9** - Dissemination  
activities: website, posters,  
newsletter

**Dissemination progress report**

Prepared by Partner no. 6: University of Pitesti,  
ROMANIA

D-ACTIVE Project - 2<sup>nd</sup> meeting  
Val-de-Marne, France, 26-27 of May 2011

# Brief reminder...

## (1)

- The D-ACTIVE Partnership designed and agreed a **Dissemination Strategy** (DISS Strategy).
- The DISS Strategy contains 2 categories of dissemination tools and actions;
  - (a) compulsory:** project website; posters; flyers; newsletters; DVD/CD-ROM/USB; thematic workshops, conferences, public events.
  - (b) potential:** networking/lobbying with relevant stakeholders; informal meetings, round tables; formal meetings and round tables with stakeholders and experts; pilots/testing; project fairs and exhibitions.
- The DISS Strategy presents (1) **a tool for planning the dissemination activities** (a tool containing: title of dissemination output, description of dissemination action, target group, responsible partner(s), time / period, place) and (2) an implementation **timetable** for the foreseen dissemination activities.



# Current state...

(1)

<i>What</i>	<i>Who</i>	<i>Deadline</i>	<i>Where</i>	<i>Comments</i>
Use of Dissemination Strategy	P6 – University of Pitești P0 – Consorzio CO&So Firenze	<u>Elaboration</u> : February 2011 <u>Utilisation</u> : Permanent	In all partner countries	Elaboration: done Utilisation: on going...
Project website	P6 – University of Pitești P0 – Consorzio CO&So Firenze	Permanent (with constant content update)	In all partner countries	Designed and opened Some updates done...
Logo of the project	P6 – University of Pitești P0 – Consorzio CO&So Firenze	Permanent	In all partner countries	Done
Poster	P6 – University of Pitești (for designing the flyer) All other partners (for translating and distributing it)	<u>Elaboration</u> : 30.09.2011 <u>Distribution</u> : 01.10.2011 onwards	In all partner countries	
Flyer	P6 – University of Pitești (for designing the flyer) All other partners (for translating and distributing it)	<u>Elaboration</u> : 30.09.2011 <u>Distribution</u> : 01.10.2011 onwards	In all partner countries	
D-ACTIVE newsletters	P6 – University of Pitești (for designing the newsletters) All other partners (for translating and distributing it)	Newsletters 1: 29.04.2011 2: 30.09.2011	In all partner countries	Newsletter 1: done Translation: in progress Newsletter 2: to start working on it

# What's next?

<i>What</i>	<i>Who</i>	<i>Deadline</i>	<i>Where</i>	<i>Comments</i>
D-ACTIVE newsletters	P6 – University of Pitești (for designing the newsletters) All other partners (for translating and distributing it)	Newsletters <b>3:</b> 31.03.2012 <b>4:</b> 30.09.2012	In all partner countries	To be done according to foreseen timetable (P1 – design; all partners – translation in national language)
D-ACTIVE USB	<u>Elaboration:</u> All partners <u>Production:</u> P6 – University of Pitești	<u>Final publication:</u> 30.09.2012 <u>Distribution:</u> 30.09.2012 onwards	In all partner countries	To be done according to foreseen timetable (P6 – production and multiplication; all partners – distribution)
D-ACTIVE Workshops	Each partner in its country, 1 workshop	29.06.2012	In all partner countries	To be done according to foreseen timetable (each partner in its country)
D-ACTIVE Final Conference	P0 – Consorzio CO&So Firenze All partners	03.09.2012	Florence, Italy	To be done according to foreseen timetable (P6 – organizer and host)

# Status of dissemination activities/results

NOMINAL RESULTS							ACTUAL RESULTS			
Results/ Outputs	Quantity/ Fre-quency <sup>1</sup>	Languages <sup>2</sup>	Pages/ Volume/ Duration	Medium	Partner/s in charge <sup>3</sup>	Date/ Deadline	Status <sup>4</sup>		% <sup>5</sup>	Comments
Design and use of Dissemination Strategy	1	EN	26 pages	Paper + e-format	P6+all partners	01.11.2010-30.11.2012	<input checked="" type="checkbox"/>		100%	
Project website	1	EN+national languages	-	Website	P6	01.11.2010-30.11.2012	<input checked="" type="checkbox"/>		50%	• Design and partially filled in with specific information
Logo of the project	1	EN	-	e-format	P6	01.11.2010-30.11.2012	<input checked="" type="checkbox"/>		100%	
Poster	1	EN+national languages	1 page	Paper + e-format	P6+P1+all partners	01.11.2010-30.09.2011			20%	• A draft of it already designed by P6; P1 will finalise it; partners will translate it in national languages; P6 will multiply it
Flyer	1	EN+national languages	2 or 4 pages	Paper + e-format	P6+P1+all partners	01.11.2010-30.09.2011			20%	• A draft of it already designed by P6; P1 will finalise it; partners will translate it in national languages; P6 will multiply it
D-ACTIVE newsletters	4	EN+national languages	3 pages each	Paper + e-format	P1+all partners	1: april 2011 2: sep.2011 3: mar 2012 4: sep 2012	<input checked="" type="checkbox"/>		25% (1 of 4 newsletters finalised)	• Newsletter 1 finalised and translated in national languages • The other 3 newsletters follows to be achieved according to project's timetable
D-ACTIVE USB	1	EN	-	USB	P6+all partners	01.11.2010-30.11.2012			0%	
D-ACTIVE Workshops	1 per country	EN	1 day	-	All partners	June 2012			0%	
D-ACTIVE Final Conference	1	EN	2 days	Conference proceedings (?)	P1+all partners	Sept 2012			0%	

= fulfilled

= pending / in progress

# Dissemination activities so far...

(1)

Consorzio CO&So Firenze, Italy

<i>Country</i>	<i>Partner</i>	<i>Date</i>	<i>Location code and place/event where dissemination was carried out</i>	<i>Description of target group/audience</i>	<i>How was the project aspect disseminated (article, presentation, discussion,...)</i>
IT	COESO	27/28 -01-2011	COORDINATORS MEETING –Brussels	Personnel working at EACEA and NA, coordinators of LLP projects 100 persons	Trough leaflet
IT	COESO	25 /03/2011	Istanbul –Chamber of Commerce- C-Enter conference	Persons interested in EU funding 100 persons	Leaflet and discussions
IT	COESO	9/05/2011	FESTIVAL OF EUROPE – Florence	People attending event 100 persons	The material was at Europe Direct desk Leaflet

# **Dissemination activities so far...**

## **(2)**

Comune di Firenze, Italy



# **Dissemination activities so far...**

**(3)**

Regione Veneto, Italy

# Dissemination activities so far...

## (4)

### Conseil General du Val de Marne France

<i>Country</i>	<i>Partner</i>	<i>Date</i>	<i>Location code and place/event where dissemination was carried out</i>	<i>Description of target group/audience</i>	<i>How was the project aspect disseminated (article, presentation, discussion,...)</i>
France	CG94	15/01/2011	ENSA website	Local authorities interested in the social issues European institutions Other networks <b>100 persons</b>	Article (summary of the project) In English
France	CG94	23/02/2011	Intranet CG	<b>5000</b> on 8000 people working at CG94 have a personal access to Intranet	Article (summary of the project) in French
France	CG94	10/03/2011	Internet CG	Public <b>100 persons</b>	Article (summary of the project) in French
France	CG94	18/02/2011	Meeting with a small group of disabled people (active in the research)	Disabled people Educator <b>10 persons</b>	Discussion and exchanges about documents presenting the Conseil Général
France	CG94	09/05/2011	Journée de l'Europe / Europe Day	Public ( <b>150</b> )	Stand about ENSA and European projects in the field of disabled and elderly people
France	CG94	09/05/2011	Presentation in the CIA	Representatives of Disabled People in Val-de-Marne <b>10 persons</b>	Presentation Discussion and exchanges
France	CG94	10/05	Lecture at the University of Paris-Est Creteil (IUP)	Students in space planning <b>50 persons</b>	Presentation of European projects in the field of disability and elderly people
France	CG94	12/05	Organization of a visit of our organization	Disabled people Educator Other directions of the CG <b>50 persons</b>	Presentation Discussion and exchanges Short article send to the 5000 workers of CG

# Dissemination activities so far...

(5)

INIT Developments Ltd, Germany

- Linking INIT website to the D-ACTIVE project website  
(100 persons)
- Posting information about D-ACTIVE on INIT website  
(100 persons)
- Planning and preparing the next dissemination activities

# Dissemination activities so far...

## (6)

### Universitatea din Pitesti, Romania

<i>Country</i>	<i>Partner</i>	<i>Date</i>	<i>Location code and place/event where dissemination was carried out</i>	<i>Description of target group/audience</i>	<i>No. of persons reached</i>	<i>How was the project aspect disseminated (article, presentation, discussion,...)</i>
Romania	P6	1 <sup>st</sup> of Nov. 2010 - onwards	Website of the University of Pitești, Romania <a href="http://www.upit.ro">www.upit.ro</a>	Large public	Approx. 100/year	Project description
Romania	P6	15th of Dec. 2010	University of Pitești, Romania	Members of the International Relations Office and of “Muntenia Training Center”	19 persons	PPT presentation of the D-ACTIVE project (aim, objectives, activities, expected results) Discussions
Romania	P6	7-8 May 2011	International Conference “The Future of Education”, 16-17 June 2011, Florence, Italy	Specialists in education from all over Europe	617 directly (participants attending the conference) Approx. 1800 indirectly (through the distribution of the conference proceeding)	Paper titled “ <i>Specific Learning Models and Approaches for Persons with Intellectual Disabilities</i> ” included in the ISBN proceeding

# Dissemination activities so far...

(7)

Inst. Valenciano de Atencion a Discapacitados y Accion Social, Spain

<i>Country</i>	<i>Partner</i>	<i>Date</i>	<i>Location code and place/event where dissemination was carried out</i>	<i>Description of target group/audience</i>	<i>How was the project aspect disseminated (article, presentation, discussion,...)</i>
Belgium	IVADIS	28.02.11	Valencian Regional Office in Brussels/Conference: EU funding against gender violence	Representatives of European regional offices in Brussels, NGO's and civil society <i>(100 persons)</i>	Brochure
Belgium	IVADIS	07.05.11	Committee of the Regions (CdR) /Festival of europe: European Institutions Open Day	The CdR was opened to all interested people of the event (NGO's, European Regional Offices in Brussels, civil society...). <i>(100 persons)</i>	Brochure. The Valencian Region was present at the Inter-institutional Open Doors Day with a stand. This event was an excellent platform to promote the DACTIVE project.

# Dissemination activities so far...

(8)

Jugend am Werk Steiermark GmbH, Austria

<i>Country</i>	<i>Partner</i>	<i>Date</i>	<i>Location code and place/event where dissemination was carried out</i>	<i>Description of target group/audience</i>	<i>How was the project aspect disseminated (article, presentation, discussion,...)</i>
AT	JaW	10.5.2011	8010 Graz, Augasse 34	Members of “Steirische Behindertenhilfe” (almost all styrian service providers for people with mental handicaps) (50 persons)	Short Presentation
AT	JaW	8.4.2011	8020 Graz, Lendplatz 35/I	Leitertagung mobile Dienste (Meeting of all managers of Jugend am Werk who provide “help at home” for people with handicap) (30 persons)	Presentation
AT	JaW	18.4.2011	8750 Knittelfeld, Herrengasse 23	Leitertagung Wohnen (Meeting of all directors of all institutions of Jugend am Werk where people with handicap are living) (30 persons)	Presentation

# **Dissemination activities so far...**

**(9)**

Local Union of Municipalities and Town Council of Attica, Greece

# Some statistics on dissemination...

## (1)

- During the first 6 months of the project, a total number of **21** dissemination activities were implemented, as reported by partners.
- The total number of reached persons was – according to our estimation - of **8816!!!**
- The classification of activities by **type** emphasizes the following display:
  - Coordinators' meeting in Brussels
  - Presentations during International or EACEA Conferences
  - Presentations during festivals
  - Information posted on institutional websites
  - Information posted on the Intranet
  - Meetings with disabled people
  - Presentation with the occasion of Europe's Day
  - Presentations within different institutions
  - Lectures at universities
  - Presentations with the occasion of visiting the partner institution by different guests
  - Meetings with service providers for people with mental handicaps
  - Meetings with managers who provide "help at home" for people with handicap
  - Meetings with directors of institutions where people with handicap are living



**Thank you for  
attention!**