

# **Dissemination Report for the 1st year**

**Project: Disability and Active Citizenship  
[D-ACTIVE]**

Prepared by Partner no. 6: University of Pitesti, ROMANIA

D-ACTIVE Project - 3rd meeting  
Valencia, Spain, 16-17 of January 2012

# Table of contents

I. Introduction

II. Current Status of Dissemination

III. Analysis of the Dissemination Activities

IV. Conclusions

# Introduction

- Dissemination is not only *compulsory* in LLP projects but is also *important* and very *necessary*, allowing a large range of interested categories to be informed upon the project's implementation and to be updated with the most recent developments and progress of the project.
- The aims and objectives pursued for the dissemination of project idea, results and products were defined by the partnership within a *Dissemination Strategy*, which was commonly designed and approved.
- The main purpose was *to disseminate the project in a sustainable and effective way.*



## II. Status of dissemination activities/results (1) (November 2011)

NOMINAL RESULTS							ACTUAL RESULTS		
Results/ Outputs	Quantity/ Frequency 1	Languages 2	Pages/ Volume/ Duration	Medium	Partner/s in charge 3	Date/ Deadline	Status 4	% 5	Comments
Design and use of Dissemination Strategy	1	EN	26 pages	Paper + e-format	P6, P0, all partners	01.11.2010-30.10.2012	☑	100%	
Project website <a href="http://www.dactive.eu">www.dactive.eu</a>	1	EN + national languages	-	Website	P0	01.11.2010-30.10.2012	👉	50%	<ul style="list-style-type: none"> <li>Designed and partially filled in with specific information</li> <li>With constant content update</li> </ul>
Logo of the project	1	EN	-	e-format	P0	01.11.2010-30.10.2012	☑	100%	
Poster	500	EN + national languages	1	e-format and paper version	P0 (design) P6(product.) All partners (translation and distribution)	Design: 30.09.2011 Distribution : 01.10.2011 - onwards	👉	50%	<ul style="list-style-type: none"> <li>Designed and Produced in November 2011</li> <li>It follows distribution</li> </ul>
Flyer	1000	EN + national languages	1	e-format and paper version	P0 (design) P6(product.) All partners (translation and distribution)	Design: 30.09.2011 Distribution : 01.10.2011 - onwards	👉	50%	<ul style="list-style-type: none"> <li>Designed and Produced in November 2011</li> <li>It follows distribution</li> </ul>

# LEGEND:

**1** Indicates in which quantity a results gets produced or in which frequency it takes place

**2** Indicates in which language versions a results is available or gets performed

**3** Partners:

P0 = Consorzio CO&So Firenze/IT;

P1 = Comune di Firenze/IT;

P2 = Regione Veneto/IT;

P3= Conseil General du Val de Marne/FR;


P4 = INIT Developments Ltd/DE;

P5 = Universitatea din Pitesti/RO;

P6 = Inst. Valenciano de Atencion a Discapacitados y Accion Social/ES;

P7= Jugend am Werk Steiermark GmbH/AT;

P8 = Local Union of Municipalities and Town Council of Attica/GR

**5:**  = fulfilled;  = pending / in progress;  = not fulfilled / cancelled;  = not yet started

**6** Indicates the approximate degree of realisation in % at the measuring date

## II. Status of dissemination activities/results (2) (November 2011)

NOMINAL RESULTS							ACTUAL RESULTS		
Results/ Outputs	Quantity/ Frequency 1	Languages 2	Pages/ Volume/ Duration	Medium	Partner/s in charge 3	Date/ Deadline	Status 4	% 5	Comments
Creating lists of the contact institutions	8	-	188 institutions	e-format	P6	May - June 2011	👉	89%	<ul style="list-style-type: none"> <li>One list per partner</li> <li>One partner (Comune di Firenze, IT) did not provide the list</li> </ul>
Creation and distribution of Newsletter 1	Sent to 188 institutions	EN + national languages	3 pages	e-format and paper version	P0 (design) All partners (translation and distribution)	29.04.2011	☑	100%	<ul style="list-style-type: none"> <li>It aims at raising awareness about the project and its objectives</li> <li>It was finalised in May 2011</li> </ul>
Creation and distribution of Newsletter 2	Sent to 188 institutions	EN + national languages	2 pages	e-format and paper version	P0 (design) All partners (translation and distribution)	30.09.2011	☑	100%	<ul style="list-style-type: none"> <li>It was foreseen to aim at advertising the D-ACTIVE workshop and project's progress</li> <li>It aims at advertising: the 2<sup>nd</sup> meeting, Research Report, catalogue of Criteria and key factor, D-ACTIVE Handbook and the Pilot courses to be held in 2012.</li> <li>It was finalised in October 2011</li> </ul>
Creation and distribution of Newsletter 3	-	EN + national languages	Not known yet	e-format and paper version	P0 (design) All partners (translation and distribution)	31.03.2012		0%	<ul style="list-style-type: none"> <li>It is foreseen to aim at advertising the final Conference and project's progress</li> </ul>
Creation and distribution of Newsletter 4	-	EN + national languages	Not known yet	e-format and paper version	P0 (design) All partners (translation and distribution)	30.09.2012		0%	<ul style="list-style-type: none"> <li>It is foreseen to aim at informing upon the final results and products of D-ACTIVE</li> </ul>

## II. Status of dissemination activities/results (3) (November 2011)

NOMINAL RESULTS							ACTUAL RESULTS		
Results/ Outputs	Quantity/ Frequency 1	Languages 2	Pages/ Volume/ Duration	Medium	Partner/s in charge 3	Date/ Deadline	Status 4	% 5	Comments
D-ACTIVE USB	-	EN + national languages	Not known yet	e-format	<u>Elaboration:</u> All partners <u>Production:</u> P6 – University of Pitești	<u>Final publication:</u> 30.09.2012 <u>Distribution:</u> 30.09.2012 onwards		0%	
D-ACTIVE workshops	9 workshops	National languages	½ day - 1 day	-	Each partner in its country	29.06.2012			• 1 workshop per country
Organising D- ACTIVE Final Conference	1	EN	-	-	P0 + all partners	03.09.2012		0%	



### III. ANALYSIS OF THE DISSEMINATION ACTIVITIES (1)

- After the **first 6 months** from the project start, a progress report on dissemination activities was performed. Partners have reported a good diversity of dissemination actions (5 partners out of 9, namely Jugend am Werk Steiermark GmbH (AT), Conseil General du Val de Marne (FR), Consorzio CO&So Firenze (IT), University of Pitești (RO) and Inst. Valenciano de Atencion a Discapacitados y Accion Social (ES) have provided the dissemination file with the requested details).
- The current analysis (**after 1<sup>st</sup> year**) on the achieved dissemination was performed based on information provided by 6 out of 9 partners, as rendered in the table below:

<i>Partner institution</i>	<i>Country</i>	<i>Dissemination information provided Yes/No</i>
Jugend am Werk Steiermark GmbH	Austria	Yes
Conseil General du Val de Marne	France	Yes
INIT Developments Ltd	Germany	Yes
Local Union of Municipalities and Town Council of Attica	Greece	No
Consorzio CO&So Firenze	Italy	Yes
Comune di Firenze	Italy	No
Regione Veneto	Italy	No
Universitatea din Pitesti	Romania	Yes
Inst. Valenciano de Atencion a Discapacitados y Accion Social	Spain	Yes

### III. ANALYSIS OF THE DISSEMINATION ACTIVITIES (2)

#### *Dissemination contents*

As a principle, according to LLP guidelines, the content of dissemination consists of the project idea, its results and the relevant products. The dissemination activities performed during the first year of implementation by the D-ACTIVE project partnership envisaged all these aspects. This is proven by the types of activities performed, the profile of the dissemination recipients and the number of dissemination actions (we developed below these aspects).

# III. ANALYSIS OF THE DISSEMINATION ACTIVITIES (3)

## *Geographical coverage*

- Project's dissemination activities covered the geographical areas of all partner-countries, namely: Austria, France, Germany, Greece, Italy, Romania and Spain.
- But dissemination events have been organized and/or attended outside of the partners regions, sometimes even at international level.

Thus, in addition to the events performed in the host cities (Graz, Val de Marne, Schwerin, Florence, Venice, Pitești and Valencia) we would like to emphasize here that dissemination was achieved with the occasion of large conferences organized abroad.

### III. ANALYSIS OF THE DISSEMINATION ACTIVITIES (4)

#### *Types/categories of dissemination recipients*

##### **(a) institutions**

The dissemination has reached different types of institutions which are connected with the topics of the project, namely:

Higher Education Institutions

NGOs

Social partners

Vocational training institutes/centres

Adult education providers

European Networks

Chambers of Commerce

Institutions providing learning opportunities within the context of the LLP

Mass media

Public authorities

Professional associations

##### **(b) individuals**

The performed dissemination actions also had an impact at the level of the individuals, as they were addressed to a large variety of categories of individuals, namely:

Large public

Policy makers and other stakeholders

Higher education professors; individuals, young people

Counsellors

CEO, managers

Trainees

Researchers

Experts/specialists in education

Social workers

# III. ANALYSIS OF THE DISSEMINATION ACTIVITIES (5)

## *Types of dissemination /actions/activities/tools*

- From the data collected, it appears that **11 different types of dissemination events** have been used during the first year of project implementation:
  - project presentation in international conferences;
  - project presentation within European networks/databases;
  - project presentation during informal and face-to-face meetings with beneficiaries and formal meetings with stakeholders;
  - discussions and debates with representatives of the target groups and other interested persons;
  - spreading information through the project and partners websites;
  - creating contact lists with stakeholders and sending information via email;
  - spreading information via Intranet;
  - direct distribution posters, flyers, newsletters.
  - using the film distribution and Web TV during meetings;
  - organising consultancy sessions;
  - presenting the project, its objectives and expected outcomes through journals and newspapers.

### III. ANALYSIS OF THE DISSEMINATION ACTIVITIES (6)

- The most commonly used events were websites, informal and formal meetings, discussion/debates and distribution of dissemination materials (newsletters I and II, posters, flyers) either directly or via email.
- It is difficult to identify the exact number of people reached with the dissemination events implemented, because for example it cannot be calculated the number of readers who read an article in a newspaper, or on the website, however some estimation can be made on this regard (the estimated number is of approx. **41.570 persons** for the information released through websites and local media and of **1400 persons** for the other dissemination channels used).

***The above statistics speak about the dimension of the dissemination that we achieved!***

# Future dissemination tasks

<i>What</i>	<i>Who</i>	<i>Deadline</i>	<i>Where</i>	<i>Comments</i>
D-ACTIVE newsletters 3 and 4	P6 – University of Pitești (for designing the newsletters) All other partners (for translating and distributing it)	Newsletters <b>3:</b> 31.03.2012 <b>4:</b> 30.09.2012	In all partner countries	To be done according to foreseen timetable (P1 – design; all partners – translation in national language)
D-ACTIVE USB	<u>Elaboration:</u> All partners <u>Production:</u> P6 – University of Pitești	<u>Final publication:</u> 30.09.2012 <u>Distribution:</u> 30.09.2012 onwards	In all partner countries	To be done according to foreseen timetable (P6 – production and multiplication; all partners – distribution)
D-ACTIVE Workshops	Each partner in its country, 1 workshop	29.06.2012	In all partner countries	To be done according to foreseen timetable (each partner in its country)
D-ACTIVE Final Conference	P0 – Consorzio CO&So Firenze All partners	03.09.2012	Florence, Italy	To be done according to foreseen timetable (P6 – organizer and host)

**And...please don't forget to periodically update your dissemination table (the template provided by UPIT) in order to be able to provide your dissemination data every 6<sup>th</sup> months (you will be reminded about this deadline when the time will come)!!!**

## IV. Conclusions

- Taking into consideration the number and type of dissemination activities performed, we may appreciate that *dissemination aims that we initially established were fully achieved.*
- In fact, over the first 12 months, the D-ACTIVE partnership carried out a total of **58 separate/different dissemination activities**, used **11 different types of events**, covered geographically large areas/regions of the partner countries (Austria, France, Germany, Greece, Italy, Romania and Spain) and even some international events, and reached at least **9 different categories of target groups.**
- For the 2<sup>nd</sup> of the project's implementation, while keeping applying the dissemination tools already used, *the palette of specific dissemination actions will continue to develop*, by adding new activities and new ways (organising **workshops** in all partner countries and a **final conference** in Italy, distributing the **D-ACTIVE USB**, etc.).



**Thank you for attention!**