

Dissemination Report for the 2nd year

**Project: Disability and Active Citizenship
[D-ACTIVE]**

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D-ACTIVE Project - 4th meeting
Florence, Italy, 27 of September 2012

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Introduction

- Dissemination is not only *compulsory* in LLP projects but is also *important* and very *necessary*, allowing a large range of interested categories to be informed upon the project's implementation and to be updated with the most recent developments and progress of the project.
- The aims and objectives pursued for the dissemination of project idea, results and products were defined by the partnership within a *Dissemination Strategy*, which was commonly designed and approved.
- The main purpose was *to disseminate the project in a sustainable and effective way.*

II. Status of dissemination activities/results (1) (25th of September 2012)

NOMINAL RESULTS							ACTUAL RESULTS		
Results/Outputs	Quantity/Frequency ¹	Languages ²	Pages/Volume/Duration	Medium	Partner/s in charge ³	Date/Deadline	Status ⁴	% ⁵	Comments
Design and use of Dissemination Strategy	1	EN	26 pages	Paper + e-format	P5, P0, all partners	01.11.2010-30.10.2012	☑	100%	
Project website www.dactive.eu	1	EN + national languages	-	Website	P0	01.11.2010-30.10.2012	☑	90%	<ul style="list-style-type: none"> Designed and partially filled in with specific information With constant content update
Logo of the project	1	EN	-	e-format	P0	01.11.2010-30.10.2012	☑	100%	
Poster	500	EN + national languages	1	e-format and paper version	P0 (design) P5 (product.) All partners (translation and distribution)	Design: 30.09.2011 Distribution: 01.10.2011 - onwards	☑	100%	
Flyer	1000	EN + national languages	1	e-format and paper version	P0 (design) P5 (product.) All partners (translation and distribution)	Design: 30.09.2011 Distribution: 01.10.2011 - onwards	☑	100%	

II. Status of dissemination activities/results (2) (25th of September 2012)

NOMINAL RESULTS							ACTUAL RESULTS		
Results/ Outputs	Quantity/ Frequency 1	Languages 2	Pages/ Volume/ Duration	Medium	Partner/s in charge 3	Date/ Deadline	Status 4	% 5	Comments
Creating lists of the contact institutions	8	-	188 institutions	e-format	P65 and All partners	May - June 2011	☞	89%	<ul style="list-style-type: none"> One list per partner One partner (Comune di Firenze, IT) did not provide the list
Creation and distribution of Newsletter 1	Sent to 188 institutions	EN + national languages	3 pages	e-format and paper version	P0 (design) All partners (translation and distribution)	29.04.2011	☑	100%	<ul style="list-style-type: none"> It aims at raising awareness about the project and its objectives It was finalised in May 2011
Creation and distribution of Newsletter 2	Sent to 188 institutions	EN + national languages	2 pages	e-format and paper version	P0 (design) All partners (translation and distribution)	30.09.2011	☑	100%	<ul style="list-style-type: none"> It was foreseen to aim at advertising the D-ACTIVE workshop and project's progress It aims at advertising: the 2nd meeting, Research Report, catalogue of Criteria and key factor, D-ACTIVE Handbook and the Pilot courses to be held in 2012. It was finalised in October 2011
Creation and distribution of Newsletter 3	Sent to 188 institutions	EN + national languages	2 pages	e-format and paper version	P0 (design) All partners (translation and distribution)	31.03.2012	☑	100%	<ul style="list-style-type: none"> It was foreseen to aim at advertising the final Conference and project's progress
Creation and distribution of Newsletter 4	-	EN + national languages	Not known yet	e-format and paper version	P0 (design) All partners (translation and distribution)	30.09.2012		0%	<ul style="list-style-type: none"> It is foreseen to aim at informing upon the final results and products of D-ACTIVE

II. Status of dissemination activities/results (3) (25th of September 2012)

NOMINAL RESULTS							ACTUAL RESULTS		
Results/ Outputs	Quantity/ Frequency 1	Languages 2	Pages/ Volume/ Duration	Medium	Partner/s in charge 3	Date/ Deadline	Status 4	% 5	Comments
D-ACTIVE USB	-	EN + national languages	Not known yet	e- format	<u>Elaboration:</u> All partners <u>Production:</u> P5 – University of Pitești	<u>Final publication</u> : 30.09.2012 <u>Distributio n:</u> 30.09.2012 onwards	👉	50%	• The production was moved from P5 to P0
D-ACTIVE workshops	9 workshops	National languages	½ day - 1 day	-	Each partner in its country	29.06.2012	☑	100%	• 1 workshop per country
Organising D- ACTIVE Final Conference	1	EN	-	-	P0 + all partners	03.09.2012	👉	90%	• It is organized, it follows to be held on 28 th of September in Florence, Italy

LEGEND:

1 Indicates in which quantity a results gets produced or in which frequency it takes place

2 Indicates in which language versions a results is available or gets performed

3 Partners:

P0 = Consorzio CO&So Firenze/IT;

P1 = Comune di Firenze/IT;

P2 = Regione Veneto/IT;

P3= Conseil General du Val de Marne/FR;


P4 = INIT Developments Ltd/DE;

P5 = Universitatea din Pitesti/RO;

P6 = Inst. Valenciano de Atencion a Discapacitados y Accion Social/ES;

P7= Jugend am Werk Steiermark GmbH/AT;

P8 = Local Union of Municipalities and Town Council of Attica/GR

5: = fulfilled;  = pending / in progress; = not yet started

6 Indicates the approximate degree of realization in % at the measuring date

III. ANALYSIS OF THE DISSEMINATION ACTIVITIES OF 2nd YEAR (1)

- The current analysis (**after the 2nd year**) on the achieved dissemination was performed based on information provided by 6 out of 9 partners, as rendered in the table below:

<i>No.</i>	<i>Partner institution</i>	<i>Country</i>	<i>Dissemination information provided</i> <i>Yes/No</i>
1	Jugend am Werk Steiermark GmbH	Austria	Yes
2	Conseil General du Val de Marne	France	Yes
3	INIT Developments Ltd	Germany	No
4	Local Union of Municipalities and Town Council of Attica	Greece	No
5	Consorzio CO&So Firenze	Italy	Yes
6	Comune di Firenze	Italy	No
7	Regione Veneto	Italy	Yes
8	Universitatea din Pitesti	Romania	Yes
9	Inst. Valenciano de Atencion a Discapacitados y Accion Social	Spain	Yes

III. ANALYSIS OF THE DISSEMINATION ACTIVITIES OF 2nd YEAR (2)

Dissemination contents

As a principle, according to LLP guidelines, the content of dissemination consists of the project idea, its results and the relevant products.

The dissemination activities performed during **the second year** of implementation by the D-ACTIVE project partnership envisaged all these aspects.

This is proven by the types of activities performed, the profile of the dissemination recipients and the number of dissemination actions (we developed below these aspects).

III. ANALYSIS OF THE DISSEMINATION ACTIVITIES OF 2nd YEAR (3)

Geographical coverage

- Project's dissemination activities covered the geographical areas of all partner-countries, namely: Austria, France, Germany, Greece, Italy, Romania and Spain.
- But dissemination events have been organized and/or attended outside of the partners regions, sometimes even at international level.

Thus, in addition to the events performed in the host cities (Graz, Val de Marne, Schwerin, Florence, Venice, Pitești and Valencia) we would like to emphasize here that dissemination was achieved with the occasion of large conferences organized abroad (Brussels, BE; Varberg, SE; Lisbon & Porto, PT).

III. ANALYSIS OF THE DISSEMINATION ACTIVITIES OF 2nd YEAR (4)

Types/categories of dissemination recipients

(a) institutions

The dissemination has reached different types of institutions which are connected with the topics of the project, namely:

- Higher Education Institutions
- NGOs
- Social partners
- Vocational training institutes/centres
- Adult education providers
- European Networks
- Chambers of Commerce
- Institutions providing learning opportunities within the context of the LLP
- Mass media
- Public authorities
- Professional associations

(b) individuals

The performed dissemination actions also had an impact at the level of the individuals, as they were addressed to a large variety of categories of individuals, namely:

- Large public
- Policy makers and other stakeholders
- Higher education professors; individuals, young people
- Counsellors
- CEO, managers
- Trainees
- Researchers
- Experts/specialists in education
- Social workers

III. ANALYSIS OF THE DISSEMINATION ACTIVITIES OF 2nd YEAR (5)

Types of dissemination /actions/activities/tools

- From the data collected, it appears that **15 different types of dissemination events** have been used during the second year of project implementation:
 - project presentation in international conferences;
 - project presentation within European networks/databases;
 - project presentation during informal and face-to-face meetings with beneficiaries and formal meetings with stakeholders;
 - discussions and debates with representatives of the target groups and other interested persons;
 - spreading information through the project and partners websites;
 - creating contact lists with stakeholders and sending information via email;
 - spreading information via Intranet;
 - direct distribution posters, flyers, newsletters.
 - using the film distribution and Web TV during meetings;
 - organising consultancy sessions;
 - presenting the project, its objectives and expected outcomes through journals and newspapers.
 - organising information and dissemination workshops;
 - presenting reports during management boards meetings;
 - press releases;
 - press conference.

III. ANALYSIS OF THE DISSEMINATION ACTIVITIES OF 2nd YEAR (6)

- The most commonly used events were websites, informal and formal meetings, discussion/debates and distribution of dissemination materials (newsletters I, II and III, posters, flyers) either directly or via email.
- It is difficult to identify the exact number of people reached with the dissemination events implemented, because for example it cannot be calculated the number of readers who read an article in a newspaper, or on the website, however some estimation can be made on this regard (the estimated number is of approx. **58.180 persons** for the information released through websites and local media and of **1140 persons** for the other dissemination channels used).

The above statistics speak about the dimension of the dissemination that we achieved!

IV. Conclusions

- Taking into consideration the number and type of dissemination activities performed, we may appreciate that *dissemination aims that we initially established were fully achieved.*
- In fact, during the 2nd year, the D-ACTIVE partnership carried out a total of **92 separate/different dissemination activities**, used **15 different types of events**, covered geographically large areas/regions of the partner countries (Austria, France, Germany, Greece, Italy, Romania and Spain) and even some international events, and reached at least **11 different categories of target groups.**

ALSO

- The **final conference** in Italy will be held tomorrow, and partners follows to distribute the **D-ACTIVE USB** - just to mention other 2 important disseminations to be carried out!

IMPORTANT!

- The total number of dissemination actions for the 2nd year is HIGHER than for the 1st year of the project (92 vs 58);
- The number of persons is larger (59.320 vs 42.970);
- And the actions' diversity is even bigger (11 vs 9).

Thank you for attention!